



Conference Venue

Nashville

Heralded as Music City, USA, and the country-music capital of the world, Tennessee's fast-growing capital city also shines as a leading center of higher education, appropriately known as the Athens of the South. Nashville has prospered from both labels, emerging as one of the South's most vibrant cities in the process. The Gaylord Entertainment Center (formerly Nashville Arena), a 20,000-seat facility spanning three blocks at 5th and Broadway, opened in 1996. Connected to the city's convention center by a tunnel, the Arena hosted the U.S. Figure Skating Championship in 1997. A successful drive to land both a National Football League and a National Hockey League franchise, coupled with a population gain that has pushed Nashville ahead of Memphis, has put Nashville into the major leagues of American cities.

Nashville's Grand Ole Opry radio program, which began as station WSM's Barn Dance in 1925 and thrived throughout the Great Depression right into today's MTV years, established the town as a music center. The Opry now performs in a sleek \$15 million Opry House. An infusion of new talent is attracting another generation of fans. The Opry is still as gleeful and down-home informal as it was when ticket holders used to jam into the old Ryman Auditorium.

Bolstering Nashville's reputation as a music town are dozens of clubs, performance stages (including the revitalized Ryman), and television tapings open to the public, as well as memorials to many country-music stars. The District, the downtown area along 2nd Avenue and historic Broadway, has emerged as another destination for tourists and locals alike, with restaurants, specialty shopping, and entertainment options. And, of course, legendary Music Row continues to beckon aspiring singers, musicians, and songwriters with stars in their eyes and lyrics tucked in their back pockets.

Much of Nashville's role as a cultural leader, enhanced by the presence of the Tennessee Performing Arts Center that opened in 1985, is derived from the presence of 16 colleges and universities, two medical schools, two law schools, and six graduate business schools. Several, including Vanderbilt University, have national or international reputations, and many have private art galleries. As ancient Athens was the "School of Hellas," so Nashville, where a full-size replica of the Parthenon graces Centennial Park, fills this role in the contemporary South. The historic sites throughout the city -- such as the Hermitage, Belle Meade Plantation, and Travellers' Rest -- add another dimension.

From Fodor's Destination Guide

Lodging

This year's CSHEMA Conference will be held at the Nashville Marriott at Vanderbilt University. It is located at 2555 West End Avenue, Nashville, TN 37203, phone: 800-285-0190. Reservations must be received on or before June 19. The Marriott is offering a special conference rate for CSHEMA Dele-



Travel Information

gates of \$129 single and \$149 double. Spouses and children under 18 stay at the single rated room price. The hotel will provide complimentary transportation within a two-mile radius for you to enjoy the surrounding restaurants and evening entertainment opportunities on an individual basis. There is no free hotel shuttle from the airport to the hotel. (see Air Travel for more information on shuttles).

Transportation

Air Travel

Nashville International Airport (BNA) serves over 86 cities with 17 airlines with over 400 daily arrivals and departures. It is also a hub for Southwest Airlines.

For CSHEMA Conference attendees, special travel discounts have been arranged with Caldwell Travel and Tours in Nashville. Discounted airfares of up to 15% and special rental car rates are available. To make your travel arrangements and receive these special discounts, contact Sue Shapiro or Ann Lee at Caldwell Travel and Tours. Please call 1-800-229-3344 from 9 a.m. to 5 p.m. Monday through Friday or email sues@caldwelltrvl.com. Be sure and mention the CSHEMA CONFERENCE to get your discounted conference rates on air tickets and car rentals.

There is no free hotel shuttle from the airport to the hotel. A cab or Grayline bus would be your best bet. To use Grayline Tours, you go to the ground level of the airport and look for their station. The Grayline tours shuttle leaves every 30 minutes and cost \$11 one way or \$17 two ways.

Getting to the Marriott at Vanderbilt from Nashville International Airport

Take I-40 west to exit 209A. Turn left onto Broadway. Follow Broadway and veer right to West End Avenue. Allow approximately thirty minutes driving time from the airport to Vanderbilt University. If traffic is light, it will take less time.

Getting to Marriott at Vanderbilt via the Interstates

Vanderbilt (and the Nashville Marriott at Vanderbilt) is located a mile and a half southwest of downtown Nashville and is approximately 4 hours from Atlanta, 3 hours from Birmingham, 2 1/2 hours from Knoxville, 3 hours from Louisville, and 3 hours from Memphis.

From the north, take I-65 to I-40 west and then look for I-40 east to exit 209B. Turn right on Broadway. From the east or south, take I-40 west to exit 209A. Turn left on Broadway. From the west, take I-40 east to exit 209B. Turn right on Broadway (US 70S). Follow Broadway and veer right to West End Avenue.

Parking at Hotel

Overnight Guests: Valet \$15 plus tax; Self Parking \$11 plus tax
CSHEMA participants not staying at the hotel (inclusive of tax): Valet \$10; Self Parking \$5